

Receive the PAA Keystone Auctioneer Magazine electronically

In order to relieve the somewhat beleaguered PAA budget deficit, a suggestion came from **Tom Gazvoda** of the Southwest Chapter (although the PAA Board of Directors has considered this idea in the past) to offer the PAA magazine as an online option to those PAA members who don't need or wish to receive a paper copy.

As most of us feel the pinch of increasing costs in all arenas, including printing and postage, reading the magazine electronically would be a small way to financially help the PAA without reaching into your pocket.

The board has already eliminated the Summer issue of the magazine over the past two years to cut costs, so you would be receiving the Fall and Winter 2008 issues online. Of course, you would need to download and print much of the Winter (conference) magazine to have access to all the registration information contained in that particular issue.

We would appreciate your feedback and response to this idea!

Please email the PAA executive office (info@paauctioneers.org) if you wish to be placed on the online magazine notification list. A simple statement indicating you would prefer this option will be sufficient.

Thank you for helping to make the PAA more responsive to our members' needs by creating more tangible member benefits with the money saved by eliminating printing and postage costs.